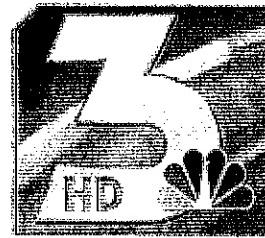


ORDER

Orders	Order / Rev:	106970	
	Alt Order #:	06855644	
	Product Desc:	BERKLEY FOR SENATE	
	Estimate:	30S	
	Flight Dates:	09/25/12 - 10/01/12	Primary AE:
	Original Date / Rev:	09/24/12 / 09/25/12	Sales Office:
	Order Type:	GENERAL	Sales Region:



KSJV

Agency	Name:	Shorr Johnson Magnus	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
	1831 Chestnut St.		Billing Cycle:
	Philadelphia, PA 19103		Agency Commission:

Advertiser	Name:	Berkley, Shelley for Senate -Revised	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLC01	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	60	\$36,700.00	\$31,195.00	September 2012	60	\$36,700.00	\$31,195.00	0.00
10/01/12	10/01/12	13	\$9,100.00	\$7,735.00	October 2012	13	\$9,100.00	\$7,735.00	0.00
					Totals	73	\$45,800.00	\$38,930.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	17%	\$45,800.00
Market	100%	\$269,411.76

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	37%	\$99,682.35
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	23%	\$61,964.71
KTUD	0%	\$0.00
KVVU	20%	\$53,882.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,082.35

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	Wake Up Early w/ Wagner	Wagner	430a-5a	-TWTF--	:30	4	\$50.003	0.00	NM		4	\$200.00
				Wake Up Early Wagners											

WAKE UP

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 106970
Alt Order #: 06855644
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

Order / Rev: 106970
Alt Order #: 06855644
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

Order / Rev: 106970
Alt Order #: 06855644
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

Order / Rev: 106970
 Alt Order #: 06855644
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 46	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY		6a-7a	-----S	:30	1	\$325.001	0.00	NM		1	\$325.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$325.00 0.00															
E 47	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00
Sun Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$625.00 0.00															
													Totals	73	\$45,800.00